



# **Global Radiology CME**

**International CME for Today's Radiologist**

## **Imaging in England 2018**

### **Radiology Conference**



**BIR**  
The British  
Institute of  
Radiology

**June 3- 6, 2018**

**The Mathematics Institute at The University of Oxford**

**21 Royal College of Radiologists CPD Credits**

**21 AMA PRA Category 1 Credits**

---

**Sponsorship & Exhibition Opportunities**



# Global Radiology CME

## International CME for Today's Radiologist

**Dear Industry Partner,**

Dear Industry Partner:

In association with The British Institute of Radiology, Global Radiology CME is proud to announce, Oxford University in England has been selected to host our June, 2018 Congress. The conference will be held at the iconic, Oxford Mathematical Institute, June 3 - 6, 2018.

Phillip Tirman and Blake Johnson, accomplished authors and MRI authorities in MSK and Neuro will be the Directors of Scientific Program, heading up a faculty of internationally renowned radiology luminaries including Donald Resnick, László Tabár, and Neil Rofsky. In addition, Sanjay Prabhu has been invited from Harvard Medical School to share the latest advances in 3D printing and artificial intelligence. Local radiologists from the UK including Radiopaedia editor Vikas Shah, MSK ultrasound pioneer David Wilson, neuroradiologist Gerardine Quaghebeur and spine MRI expert Simon Blease will also present lectures. Strong corporate involvement will help to make the Imaging in England- 2018 course successful and we are extremely grateful for your support.

We expect meeting attendance to be 99% physicians, mostly radiologists. At our last conference Imaging in Israel - 2017 there were over 250 registrants from 20 countries all over the world including Australia, Austria, Canada, China, Denmark, France, Greece, Hungary, India, Indonesia, Ireland, Israel, Lithuania, New Zealand, Slovenia, South Africa, Sweden, Switzerland, Turkey, and the United States of America. Many of the attendees were important decision-makers such as Hospital Radiology Department heads, modality section heads, or partners in private practice groups.

You are invited to be part of a cutting edge educational program, and have excellent one on one networking opportunities with Radiology decision makers and leaders. Showcase your company to radiologists from around the world by supporting radiology education. For more information, contact:

**Natalie Rice**

**Tel: +1-314-4-RADCME | +1-314-472-3263**

**Toll free: 844-4-RADCME | 844-472-3263 - Option 2**

**Email at: [natalie.rice@globalradcme.com](mailto:natalie.rice@globalradcme.com)**

**Website: [www.globalradcme.com](http://www.globalradcme.com)**

**Imaging in England 2018 - Sponsorship & Exhibition**

**E-mail: [natalie.rice@globalradcme.com](mailto:natalie.rice@globalradcme.com)**

**Tel: +1-314-4-RADCME | +1-314-472-3263**

**Toll Free: +1-844-4-RADCME / +1-844-472-3263 - Option 2**



# Global Radiology CME

## International CME for Today's Radiologist

### List of sponsorship items:

#### \$7,500 Gold (2 Opportunities):

**Gold sponsors have the option of choosing one of the support items below or may contact Global Radiology CME to discuss other options.**

- Company sponsored coffee breaks for registrants for 3 days (Global Radiology CME menu choice) (1 opportunity)

-OR-

- Non CME Dinner Symposium or Focus Group (F&B/AV not included) (1 opportunity)

#### **Includes:**

- Printed Marketing piece (provided by vendor) distributed to attendees at Registration
- Exhibit Booth
- Signage at event
- Conference registration list –for Global Radiology CME to send email blast
- Recognition and link on the Global Radiology CME website
- Acknowledgement with company logo on our coffee break slide presentation
- Publicity in pre-conference e-mail communication to all participants
- Complimentary entrance for 4 representatives to attend our registration reception held at the Macdonald Randolph Hotel Ballroom
- Four (4) non CME registrations

**Imaging in England 2018 - Sponsorship & Exhibition**

**E-mail: [natalie.rice@globalradcme.com](mailto:natalie.rice@globalradcme.com)**

**Tel: +1-314-4-RADCME | +1-314-472-3263**

**Toll Free: +1-844-4-RADCME / +1-844-472-3263 - Option 2**



# Global Radiology CME

## International CME for Today's Radiologist

### \$5,000 Silver (2 Opportunities):

**Silver sponsors have the option of choosing the support item below or may contact Global Radiology CME to discuss other options.**

- Registration Reception (F&B not included)

#### **Includes:**

- Printed Marketing piece (provided by vendor) distributed to attendees at Registration
- Exhibit Booth
- Signage at event
- Conference registration list –for Global Radiology CME to send email blast
- Recognition and link on the Global Radiology CME website
- Acknowledgement with company logo on our coffee break slide presentation
- Publicity in pre-conference e-mail communication to all participants
- Complimentary entrance for 4 representatives to attend our registration reception held at the Macdonald Randolph Hotel Ballroom
- Four (4) non CME registrations

**Imaging in England 2018 - Sponsorship & Exhibition**

**E-mail: [natalie.rice@globalradcme.com](mailto:natalie.rice@globalradcme.com)**

**Tel: +1-314-4-RADCME | +1-314-472-3263**

**Toll Free: +1-844-4-RADCME / +1-844-472-3263 - Option 2**



# Global Radiology CME

## International CME for Today's Radiologist

### MARKETING AND ADVERTISING OPPORTUNITIES:

- Printed Marketing piece (provided by vendor) distributed to attendees at Registration \$400
- Banner Ad on Meeting website \$500
- Hotel Guestroom Keycards (Attendee hotel keycard with your company's name imprinted on it) \$1,000
- Door Drop at Hotel \$700
- Charging Station with signage \$500

### OTHER OPPORTUNITIES (call for pricing):

- Banner advertisements
- Hand sanitizer kiosk
- Conference Briefcase
- Lanyards
- Notepads and pens

If there is something that your company would like to sponsor but it is not listed, please contact:

#### **Natalie Rice**

Toll free at: +1-844-4-RADCME | +1-844-472-3263 - Option 2

Email at: [natalie.rice@globalradcme.com](mailto:natalie.rice@globalradcme.com)

We will work with you to create the opportunity that works best for your company.

**Imaging in England 2018 - Sponsorship & Exhibition**

**E-mail: [natalie.rice@globalradcme.com](mailto:natalie.rice@globalradcme.com)**

**Tel: +1-314-4-RADCME | +1-314-472-3263**

**Toll Free: +1-844-4-RADCME / +1-844-472-3263 - Option 2**



# Global Radiology CME

## International CME for Today's Radiologist

### EXHIBIT OPPORTUNITIES:

Companies that do not wish to purchase a sponsorship but wish to display their products or equipment can purchase exhibit booth space.

### **\$1800 Exhibitor Space (12 opportunities):**

The exhibit space fee includes:

- 2 x 3 meter exhibit space
- exhibit table
- 2 Chairs
- Electricity and internet access.
- Listing for 11 months in the Global Radiology CME online exhibitor directory.
- Conference registration list –for Global Radiology CME to send email blast
- Recognition and link on the Global Radiology CME website
- Two (2) non CME registrations

**Imaging in England 2018 - Sponsorship & Exhibition**

**E-mail: [natalie.rice@globalradcme.com](mailto:natalie.rice@globalradcme.com)**

**Tel: +1-314-4-RADCME | +1-314-472-3263**

**Toll Free: +1-844-4-RADCME / +1-844-472-3263 - Option 2**



# Global Radiology CME

## International CME for Today's Radiologist

### Terms of payment:

50% due with a signed contract  
50% due by May 18, 2018

### Payment methods:

**Bank Transfer** payable to **Global Radiology CME**  
**Credit Card**  
**PayPal**

### Cancellation policy:

For a written cancellation received in writing before May 18, 2018: 50% of the full exhibition fee will be charged. Thereafter – charge of full exhibition fee.

*Note: By signing this EXHIBITION BOOKING FORM we acceptance the Terms and Conditions detailed below.*

Signature \_\_\_\_\_ Date \_\_\_\_\_

### All Rates (in US\$)

**Imaging in England 2018 - Sponsorship & Exhibition**

E-mail: [natalie.rice@globalradcme.com](mailto:natalie.rice@globalradcme.com)

Tel: +1-314-4-RADCME | +1-314-472-3263

Toll Free: +1-844-4-RADCME / +1-844-472-3263 - Option 2



# Global Radiology CME

## International CME for Today's Radiologist

### Sponsorship Application Form (2 pages)

Please complete the following information and return to the Exhibition Manager:

**Natalie Rice**

**Tel: +1-314-4-RADCME | +1-314-472-3263**

**Toll free: 844-4-RADCME | 844-472-3263 - Option 2**

**Email at: [natalie.rice@globalradcme.com](mailto:natalie.rice@globalradcme.com)**

**Website: [www.globalradcme.com](http://www.globalradcme.com)**

We, the undersigned, express our wish to sponsor the items marked below in accordance with the terms described in the "Terms of Agreement" attached herewith.

<b>*Company name</b>	
<b>Contact name</b>	
<b>Address</b>	
<b>Post/Zip code</b>	
<b>Country</b>	
<b>Telephone</b>	
<b>Fax</b>	
<b>Email</b>	
<b>Web - Site</b>	

\* Name of the company - as you would like it to appear on all acknowledgments

**Imaging in England 2018 - Sponsorship & Exhibition**

**E-mail: [natalie.rice@globalradcme.com](mailto:natalie.rice@globalradcme.com)**

**Tel: +1-314-4-RADCME | +1-314-472-3263**

**Toll Free: +1-844-4-RADCME / +1-844-472-3263 - Option 2**



