

Sponsorship Prospectus for Global Radiology CME

Global Radiology CME in association with Hadassah Hospital and the local community of radiologists is organizing Imaging in Israel, June 5-8th, 2023 at the 5 star Inbal Hotel, in Jerusalem, Israel. Strong corporate involvement will help to make the Course successful and we are extremely grateful for your support. Global Radiology CME is pleased to provide multiple ways for your organization to be involved in the upcoming event. The variety of promotional opportunities allows for different ways to maximize your visibility and be part of a great educational experience.

Be part of a cutting-edge educational program, featuring award winning, world renowned speakers including Neil Rofsky, Donald Resnick, Paul Parizel, and Ella Kazerooni and have access to one-on-one networking opportunities with Radiology decision makers and leaders. Showcase your company to radiologists from around the world by supporting radiology education.

We expect meeting attendance to be 99% physicians, mostly radiologists. Many of the registrants have been important decision-makers such as Hospital Radiology Department heads, modality section heads, or partners in private practice groups. We are proud to inform you that we have had registrants from:

Australia, Asia, Canada, USA, South America, India, Africa, and throughout Europe.



Who will be Attending?

We have had registrants from:

Australia, Austria, Belgium, Brazil, Bulgaria, Canada, China, Czech Republic, Denmark, Estonia, France, Germany, Greece, Hong Kong, Hungary, India, Indonesia, Iraq, Ireland, Israel, Lithuania, Malaysia, Netherlands, New Zealand, Norway, Philippines, Saudi Arabia, Singapore, Slovenia, South Africa, South Korea, Spain, Sweden, Switzerland, Thailand, Turkey, United Arab Emirates, Uruguay, United Kingdom, and United States of America.

Sponsorship Opportunities

The following options provide a variety of ways to maximize your visibility and network with radiology professionals from around the world. All prices quoted below are in US Dollars.

\$20,000 Platinum (2 Opportunities)

Platinum sponsors have the option of choosing one of the support items below or may contact Global Radiology CME to discuss other options.

- Company sponsored evening event for registrants. F&B included, venue and menu chosen by Global Radiology. (1 opportunity)
- OR-
- Educational grant (1 opportunity)

Includes:

- Printed Marketing piece (provided by vendor) distributed to attendees at Registration
- Exhibit Booth
- Signage at event
- Conference registration list – for Global Radiology CME to send email blast
- Recognition and link on the Global Radiology CME website
- Publicity in pre-conference e-mail communication to all participants
- Complimentary entrance for 4 representatives to attend our registration reception held at the Conference hotel
- Four (4) non-CME registrations



Siemens Exhibit at Imaging in England 2018

\$10,000 Gold (2 Opportunities)

Gold sponsors have the option of choosing one of the support items below or may contact Global Radiology CME to discuss other options.

- Welcome Reception at Conference Hotel. F&B included; menu chosen by Global Radiology. (1 opportunity)
- -OR-
- Non-CME Lunch or Dinner Symposium. F&B included/AV not included. (1 opportunity)

Includes:

- Printed Marketing piece (provided by vendor) distributed to attendees at Registration
- Exhibit Booth
- Signage at event
- Conference registration list – for Global Radiology CME to send email blast
- Recognition and link on the Global Radiology CME website
- Acknowledgement with company logo on our coffee break slide presentation
- Publicity in pre-conference e-mail communication to all participants
- Complimentary entrance for 4 representatives to attend our registration reception held at the Conference hotel
- Four (4) non-CME registrations



GE Exhibit at Imaging in Israel 2017

\$5000 Silver (3 Opportunities)

Silver sponsors have the option of choosing the support item below or may contact Global Radiology CME to discuss other options.

- Daily company sponsored coffee breaks for registrants. Global Radiology CME menu choice. (3 opportunities)

Includes:

- Printed Marketing piece (provided by vendor) distributed to attendees at Registration
- Exhibit Booth
- Signage at event
- Conference registration list – for Global Radiology CME to send email blast
- Recognition and link on the Global Radiology CME website
- Acknowledgement with company logo on our coffee break slide presentation
- Publicity in pre-conference e-mail communication to all participants
- Complimentary entrance for 2 representatives to attend our registration reception held at the Conference hotel
- Two (2) non-CME registrations



Exhibition Space at Imaging in Israel 2017

MARKETING AND ADVERTISING OPPORTUNITIES

- Printed marketing piece (provided by vendor) distributed to attendees at Registration \$500.
- Banner ad on meeting website \$500.
- Hotel guestroom keycards (Attendee hotel keycard with your company's name imprinted on it) \$1,000.
- Charging station with signage \$500.

OTHER OPPORTUNITIES (contact for pricing)

- Banner advertisements.
- Hand sanitizer kiosk.
- Conference briefcase.
- Lanyards.
- Notepads and pens.
- Prizes for the poster competition.

If there is something that your company would like to sponsor but it is not listed, please contact:

Natalie Rice

email at: natalie.rice@globalradcme.com

We will work with you to create the opportunity that works best for your company.

EXHIBIT OPPORTUNITIES

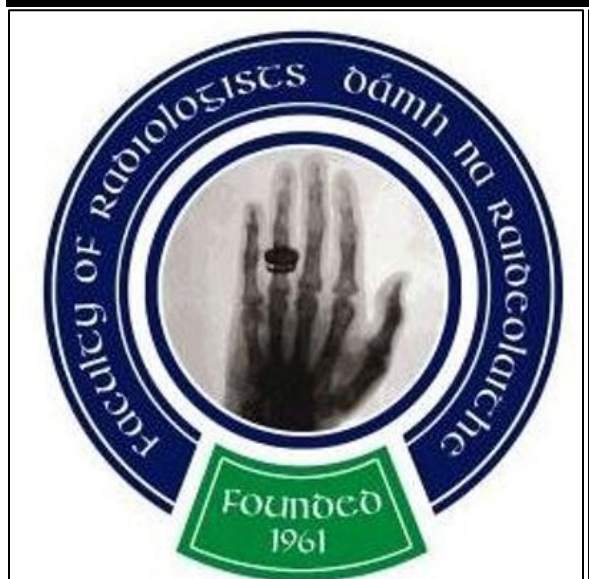
Companies that do not wish to purchase a sponsorship but wish to display their products or equipment can purchase exhibit space.

The exhibit space fee includes:

- 2 x 3-meter exhibition space.
- Exhibit table.
- 2 Chairs.
- Electricity and internet access.
- Listing for 11 months in the Global Radiology CME online exhibitor directory.
- Conference registration list – for Global Radiology CME to send email blast
- Recognition and link on the Global Radiology CME website.
- Two (2) non-CME registrations.

Sponsors and Exhibitors of Global Radiology CME Conferences:

SIEMENS
Healthineers





MINISTERSTVO ZDRAVOTNICTVÍ
ČESKÉ REPUBLIKY



GE Healthcare

PHILIPS

FUJIFILM

Value from Innovation

MEDICA
GROUP

HCA
Healthcare Australia

BIR
The British
Institute of
Radiology

The logo for the British Institute of Radiology (BIR) features the letters 'BIR' in a bold, green, sans-serif font. To the right of the letters is a stylized graphic of concentric, overlapping lines that resemble a fingerprint or a topographical map, rendered in a light grey color.

The logo for Kheiron Medical Technologies consists of a stylized, abstract graphic on the left. It features two overlapping, curved shapes in shades of blue and teal, with a central point where they meet, resembling a stylized 'K' or a pair of wings. To the right of this graphic, the word 'KHEIRON' is written in a large, bold, white, sans-serif font. Below 'KHEIRON', the words 'MEDICAL TECHNOLOGIES' are written in a smaller, white, sans-serif font.

KHEIRON
MEDICAL TECHNOLOGIES

4ways[®] tele-diagnostics, your way

EverlightRadiology

The logo for Clario features a stylized circular icon on the left. The icon is composed of two overlapping, curved shapes in shades of blue and grey, with a central point where they meet, resembling a stylized 'C' or a pair of wings. To the right of this icon, the word 'CLARIO' is written in a bold, grey, sans-serif font.

CLARIO